



Project  
Management  
Institute®  
Central Indiana



# ProDevDay 2025

**“Project Success Starts Here”**

## Sponsorship Prospectus

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**LOCATION: High Alpha | 830 Mass Ave |  
Indianapolis, Indiana**

**EVENT DATE: Wednesday, August 6, 2025**

**as of May 16, 2025**





# ProDevDay 2025

## Project Success Starts Here

### About the Event:

ProDevDay 2025 is the premier annual conference hosted by the Project Management Institute Central Indiana Chapter (PMICIC), bringing together a dynamic community of project professionals, thought leaders, and industry innovators from across the state. Held on Wednesday, August 6 at High Alpha in Indianapolis (as well as virtually), this one-day event offers an immersive experience focused on elevating project success through strategic insights, practical tools, and peer connection. Hailing from all of Indiana, from Evansville to Lafayette, attendees represent a broad cross-section of industries and regions, united by a shared commitment to delivering impactful results. With engaging sessions, high-profile speakers, and invaluable networking, ProDevDay 2025 is where project success starts.

### Why Sponsor:



#### **Access to a Targeted, High-Value Audience:**

Engage directly with project management professionals who influence purchasing decisions



#### **Enhanced Brand Positioning**

Associate your brand with PMI's globally recognized standards of excellence



#### **Measurable ROI**

Achieve greater impact for your marketing dollars through targeted exposure



#### **Competitive Advantage**

Gain visibility while competitors are absent from this specialized space



#### **Community Engagement**

Create authentic connections through meaningful interactions in a learning environment



# ProDevDay 2025

## Project Success Starts Here



### Event Location:

High Alpha | 830 Mass Ave, Indianapolis, IN



### Event Website:

[ProDevDay.com](https://ProDevDay.com)

## Tentative Agenda / Conference Overview

### Wednesday, August 6, 2025

8-9 AM	Breakfast/Welcome
9-11 AM	Session #1
11:15-12:15 PM	Keynote Presentation
12:15-1:15 PM	Lunch
1:15-2:15 PM	Session #2
2:15-3:15 PM	Session #3
3:30-4:30 PM	Session #4
5-6 PM	Fireside Chat/Social*

\* offered to in-person guests only



## Key Attendee Demographics:



### Diverse PM Professionals

Project, program, and portfolio managers at all career levels; PMI credential holders committed to ongoing professional development.

☛ Sponsors have access to decision-makers seeking tools and solutions to drive project success and senior executives responsible for project management excellence.



### Industry Representation

The annual ProDevDay attracts a diverse audience. Top industries represented include IT, healthcare, government, sciences, engineering, construction, and more.

☛ Sponsors align their businesses with curated professional development content, showcasing best practices across industries.



### Geographic Reach

ProDevDay attracts project management professionals in Central Indiana and reaches into the southern region of the state in Evansville and the northwest region in Lafayette.

☛ Sponsors achieve brand exposure across various markets.

## Onsite (Booth) Sponsorship Packages:

### Gold Package

**~~One (1)~~ \$2,000 Package available**

### Silver Package

**Two (2) \$1,000 Packages available**

### Bronze Package

**One (1) \$500 Package available**

See next page for exclusive Sponsor Package Deliverables and other opportunities.





## Onsite Sponsorship Details:

	<del>SOLD OUT</del> GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Exclusive large vendor space, including onsite admission for up to three attendees	★		
Exclusive video opportunity on chapter social media pages leading up to PDD event (July/Aug)	★		
Speaking opportunity before introduction of keynote speaker	★		
Mentions in opening remarks	★	★	
Social hour invitation	★	★	
Logo shown during the day's slides (registration, breaks, lunch)	★	★	
Choice of vendor booth location, including onsite admission for up to two attendees		★	
Logo on all promotional social media & website	★	★	★
Logo shown during opening remarks	★	★	★

## Virtual Sponsor Opportunities

- **Premier Sponsor** (includes hosting a virtual breakout session) – \$1,500 (1 available)
- **Partner Sponsor** – \$500 (3 available)\*
- **ProDevDay Supporter** – \$250 (5 available)

\*For the cost of sponsoring approximately 10 virtual attendee tickets, your brand is front and center for hundreds of people—with visibility before, during, and after the event.



## Website and Social Media Image Requirements

- High-res logo (PNG or SVG with transparent background)
- Link to sponsor website or a specific landing page
- Social media handles for LinkedIn, Twitter, Facebook, and Instagram (as applicable)
- Short blurb (50-75 words) describing the company and their connection to the PM community
- Job postings (if applicable)

## Onsite Sponsorship Opportunities are Limited!

Contact our conference sponsorship team today to secure your place at ProDevDay 2025: project success truly starts here!

**Contact Rosann Bateman, Vice President of Finance,  
at [vp-finance@pmicic.org](mailto:vp-finance@pmicic.org) or [512-963-5139](tel:512-963-5139).**





**We would love to share this beautiful High Alpha venue  
space with you this year at  
Professional Development Day 2025!**







# Project Management Institute® Central Indiana

## About PMICIC

The PMI Central Indiana Chapter (PMICIC) is committed to advancing project management excellence and fostering a thriving professional community. Our mission is to provide professionals, students, and organizations with the tools, certifications, and networks necessary for achieving excellence in project success and career growth.

Our vision is to be the premier catalyst for project excellence in Indiana, setting the standard for innovation, engagement, and impact among PMI chapters. Through a strong commitment to PMI's core values—Make It Easy, Aim Higher, Be Welcoming, Embrace Curiosity, and Together We Can—PMICIC aims to create meaningful professional development opportunities, foster leadership, and build a robust project management community.

## Contact Us

Interested in becoming a sponsor?

Contact Rosann Bateman, VP Finance, at [vp-finance@pmicic.org](mailto:vp-finance@pmicic.org) or [512-963-5139](tel:512-963-5139).

## Response Deadline

June 15, 2025

