

ProDev Day 2026

Sponsorship Prospectus

executive summary



Together, We Achieve M.O.R.E

Theme Together, We Achieve M.O.R.E.

Date Tuesday, August 25, 2026

Location The Forum Center, Fishers, IN

Event Overview

Professional Development Day (ProDevDay) 2026 is the premier annual conference hosted by the PMI Central Indiana Chapter (PMICIC). This immersive event brings together Indiana's most ambitious project leaders and innovators to elevate project success through shared strategic insights and practical tools. By uniting professionals from across industries and regions—stretching from Evansville to Lafayette—the event proves that collective impact is limitless.

Why Partner with PMICIC?

Sponsoring ProDevDay 2026 offers unique opportunities to align your brand with globally recognized standards of excellence:

- **Targeted Audience:** Engage directly with high-value project management professionals who influence purchasing decisions.
- **Measurable ROI:** Achieve lead generation, brand lift, and detailed post-event reporting.
- **Competitive Advantage:** Gain category exclusivity and high-profile brand visibility.
- **Community Impact:** Build authentic, trust-based relationships with practitioners across Indiana.

Key Demographics & Reach

- **Attendance Goal:** 150+ Project Leaders.
- **Industry Breadth:** Representation from IT, healthcare, government, engineering, construction, financial services, aerospace, and manufacturing.
- **Proven Track Record:** The 2025 event hosted 168 attendees, including 92 PMPs, 10 ACPs, and 7 CAPMs.
- **Geographic Reach:** Professionals from Central Indiana, Southern Indiana (Evansville), and Northwest Indiana (Lafayette), as well as Kentucky and Illinois.

SPONSOR TIERS & MORE



PMICIC offers three primary tiers of sponsorship, along with bespoke customized options:

North Star Sponsor

\$5,000

Limited to 1

- **Visibility:** Exclusive top-tier designation, prominent logo on all materials, and a full-page program ad.
- **Engagement:** 10-minute speaking opportunity during the opening session and a premium exhibit booth.
- **VIP Access:** 5 complimentary registrations, plus invitations to the VIP leadership roundtable.

Milestone Sponsor

\$3,000

Limited to 1

- **Visibility:** Premier designation, logo on all signage, and a half-page program ad.
- **Engagement:** Exclusive sponsorship of a content track or theme and a standard exhibit booth.
- **Access:** 3 complimentary registrations and recognition during opening/closing remarks.

Velocity Sponsor

\$1,000

Limited to 2

- **Visibility:** Website and program recognition with logo on the sponsor board.
- **Engagement:** Exhibit table in the sponsor area and the option to sponsor a coffee break or lunch.
- **Access:** 2 complimentary registrations.

Customized Partnerships

Organizations looking for bespoke engagement can architect a package that aligns with specific strategic goals. Examples include exclusive content ownership (specialized workshops), experiential branding (networking lounges), or community impact grants.

ABOUT PMICIC



The PMI Central Indiana Chapter (PMICIC) is committed to advancing project management excellence and fostering a thriving professional community. Our mission is to provide professionals, students, and organizations with the tools, certifications, and networks necessary for achieving excellence in project success and career growth.

Our vision is to be the premier catalyst for project excellence in Indiana, setting the standard for innovation, engagement, and impact among PMI chapters. Through a strong commitment to PMI's core values—Make It Easy, Aim Higher, Be Welcoming, Embrace Curiosity, and Together We Can—and employing the M.O.R.E. framework, PMICIC aims to create meaningful professional development opportunities, foster leadership, and build a robust project professionals community.

CONTACT US

Interested in becoming a sponsor?

Contact Carol Baker, VP Strategic Partnerships & Marketing, at

✉ vp-marketing@pmicic.org 📞 317-345-6785

RESPONSE
DEADLINE

June 15, 2026