



ProDev Day 2026

Sponsorship Prospectus

Together,
We Achieve
M.O.R.E



Project
Management
Institute.
Central Indiana

ABOUT



Professional Development Day (ProDevDay) 2026 is the premier annual gathering hosted by the PMI Central Indiana Chapter (PMICIC), where the state's most ambitious project leaders and innovators converge. On Tuesday, August 25, 2026, at The Forum Center in Fishers, we invite you to go beyond the status quo.

Under this year's theme, "Together, We Achieve M.O.R.E.," we celebrate the collective strength of our community—stretching from Evansville to Lafayette. This isn't just a conference; it's an immersive mission to elevate project success through shared strategic insights and practical tools. By uniting across industries and regions, we prove that our impact is limitless when we work as one. Join us for high-profile speakers and invaluable networking where project excellence isn't just a goal—it's our shared reality.



M.O.R.E.

M. Manage Perceptions

O. Own Successes

R. Relentlessly Reassess

E. Expand Perspective

Learn more about the PMI Framework at <https://www.pmi.org/learning/delivering-more>

MEET OUR TEAM



Kelly Sandstrom

PMICIC President

president@pmicic.org



Simrandeep Kaur

ProDevDay 2026 Event Chair

prodevday@pmicic.org



Tyra Babington

PMICIC Program Director of
Partnerships

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Carol Baker

PMICIC VP, Strategic
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317-345-6785

Our sponsorship team partners closely with each sponsor to ensure meaningful engagement and measurable value before, during, and after the event.

Sponsorship Packages

NORTH STAR SPONSOR

\$5,000

Limited to 1

Recognition & Visibility

- Exclusive top-tier sponsor designation
- Prominent logo placement on all conference materials
- Full-page ad in conference program
- Logo displayed on main stage backdrop
- Recognition in all press releases and social media campaigns
- Dedicated social media spotlight feature
- Opportunity for Email Message via PMICIC newsletter

Positioned as the strategic partner powering ProDevDay 2026

ProDev Day Benefits



10-minute opening session remarks assigned to attendee learning objectives



Premium exhibit booth in high-traffic area



5 complimentary conference registrations



Invite to VIP breakfast or leadership roundtable



Curated introductions to chapter leadership & speakers



First right of refusal for next year's North Star sponsorship

Engagement Opportunities

- ✓ Company representative introduced as conference co-host
- ✓ Opportunity to include branded item in attendee welcome bags
- ✓ Company description and resources available via PMICIC website

MILESTONE SPONSOR

\$3,000

Limited to 1

Recognition & Visibility

- | |
|--|
| Premier sponsor designation |
| Logo on all conference materials and signage |
| Half-page ad in conference program |
| Logo on main session slides |
| Recognition in email communications to attendees |
| Social media recognition |

Exclusive sponsor of a content track

ProDev Day Benefits



Standard exhibit booth



3 complimentary conference registrations



Sponsored networking moment tied to attendee learning objectives



Recognition during opening and closing remarks

Engagement Opportunities

- ✓ Opportunity to sponsor one session (name association)
- ✓ Branded item in attendee welcome bags
- ✓ Company description and resources available via PMICIC website

Sponsorship Packages

VELOCITY SPONSORS

\$1,000

Limited to 2

Recognition & Visibility

Sponsor designation on conference website

Logo in conference program

Logo on sponsor recognition board

Social media recognition (1 post)

Listed in email communications

Naming of specific session sponsorship

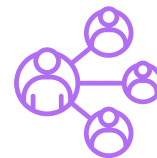
ProDev Day Benefits



2 complimentary conference registrations



Exhibit table in sponsor area



Access to general networking events

Engagement Opportunities

- ✔ Option to sponsor coffee break, lunch, or specific session
- ✔ Company description and resources available via PMICIC website

Velocity Sponsors may upgrade to Milestone if availability allows.

CUSTOMIZED PARTNESHIPS



At PMICIC, we believe that the most impactful partnerships are built, not bought. Our standard tiers offer exceptional reach, we welcome the opportunity to architect a bespoke package that aligns precisely with your organization's unique strategic goals and budget.

Under our "Together, We Achieve M.O.R.E." philosophy, we invite you to move beyond traditional logo placement. We offer year-round, innovative programming where we can co-create unique touchpoints that resonate with our diverse membership of project leaders. Collaboration is where the magic happens—let's design a high-value experience that delivers a measurable return on your investment.

Custom Collaborations might look like...

- **Exclusive Content Ownership:** Sponsoring a specialized "Deep Dive" workshop or a specific track (e.g., AI in PM, Agile Leadership, networking series, etc.).
- **Experiential Branding:** Hosting the ProDevDay Networking Lounge, a "Relaxation & Recharge" station, or a branded "Innovation Cafe."
- **Targeted Engagement:** Private "Meet the Speakers" VIP receptions or curated roundtable discussions with industry-specific decision-makers.
- **Digital Integration:** Year-round thought leadership features in our monthly newsletter or exclusive webinar series sponsorship.
- **Community Impact:** Co-branding a scholarship or "Emerging Professional" grant to support the next generation of Indiana project leaders.

Ready to Achieve M.O.R.E. Together?

Don't settle for a one-size-fits-all approach. Let's start a conversation about how we can tailor our 2026 programming to meet your specific business objectives.

KEY DEMOGRAPHICS



Diverse PM Professionals

Project, program, and portfolio managers at all career levels; PMI credential holders committed to ongoing professional development.

Sponsors have access to decision-makers seeking tools and solutions to drive project success and senior executives responsible for project management excellence.



Industry Representation

The annual ProDevDay attracts a diverse audience. Top industries represented include IT, healthcare, government, sciences, engineering, construction, and more.

Sponsors align their businesses with curated professional development content, showcasing best practices across industries.



Expansive Reach

ProDevDay attracts project management professionals in Central Indiana and reaches into the southern region of the state in Evansville and the northwest region in Lafayette.

Sponsors achieve brand exposure across various markets.

2026 Attendance Goals

150 Project Leaders

Representing the following industries: Information Technology, Construction, Financial Services, Healthcare, Aerospace, Manufacturing, Telecommunications, Government, Higher Ed, and Energy

2025 Event Stats

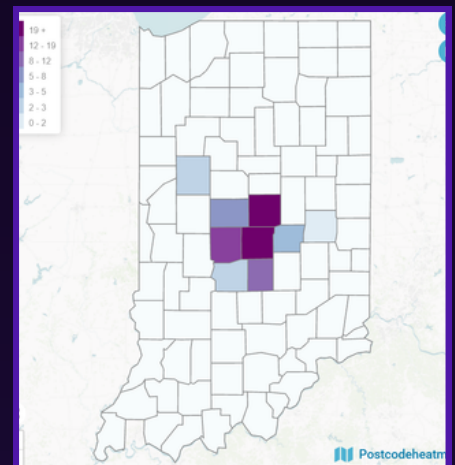
August 6, 2025 | ProDevDay 2025
High Alpha, Indianapolis, IN

168 attendees

120 PMICIC members

Attendee Certifications

92 PMPs
10 ACPs
7 CAPMs



Central Indiana counties, plus Evansville (IN), Kentucky, & Illinois

ProDevDay AGENDA



Tuesday, August 25, 2026

8:30 AM	Welcome/Opening Remarks
8:45 AM	Opening Keynote Presentation
10 AM	Breakout Session #1
11 AM	Breakout Session #2
12 PM	Lunch
1 PM	Breakout Session #3
2:15 PM	Breakout Session #4
3:30 PM	Closing Keynote
4:30 - 6 PM	Closing Remaks & Thank Yous <i>followed by Networking</i>

Breakout Sessions:
3 Inspiring
Content Tracks
**M.O.R.E. Capacity
Clarity
Connection**

Subject to change

WHY SPONSOR



Access to a Targeted, High-Value Audience

Engage directly with project management professionals who influence purchasing decisions



Enhanced Brand Positioning

Associate your brand with PMI's globally recognized standards of excellence



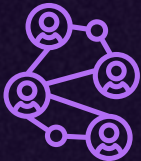
Measurable ROI

Achieve lead generation, brand lift, and post-event reporting



Competitive Advantage

Gain visibility and category exclusivity opportunities



Community Engagement

Create authentic, trust-based engagement with practitioners



Next Steps



Contact A Team Member

See page 3 for Team Members & Contact Information

- 1) Select Sponsorship Tier
- 2) Confirm Availability
- 3) Executive agreement & onboarding

Exclusive top tier sponsor designation & prominent logo placement, Full-page ad in conference program

Positioned as the strategic partner powering ProDevDay 2026

Speaking opportunity before introduction of keynote speaker

Exclusive sponsor of a content track or theme

Sponsored networking moment tied to attendee earning objectives

Half-page ad in conference program

Primary vendor booth locations

Logo on all promotional social media & website

Naming of specific session as designated sponsor

	NORTH STAR \$5,000	MILE-STONE \$3,000	VELOCITY \$500
Exclusive top tier sponsor designation & prominent logo placement, Full-page ad in conference program	★		
Positioned as the strategic partner powering ProDevDay 2026	★		
Speaking opportunity before introduction of keynote speaker	★		
Exclusive sponsor of a content track or theme	★	★	
Sponsored networking moment tied to attendee earning objectives	★	★	
Half-page ad in conference program		★	
Primary vendor booth locations	★	★	
Logo on all promotional social media & website	★	★	★
Naming of specific session as designated sponsor			★

WEBSITE AND SOCIAL MEDIA IMAGE REQUIREMENTS



High-res logo (PNG or SVG with transparent background)



Link to sponsor website or a specific landing page



Social media handles for LinkedIn, Twitter, Facebook, and Instagram (as applicable)



Short blurb (50–75 words) describing the company and their connection to the PM community



Job postings (if applicable)

Onsite Sponsorship Opportunities are Limited!

Contact our conference sponsorship team today to secure your place at ProDevDay 2026:

Together, We Achieve M.O.R.E.

Carol Baker

VP Strategic Partnerships & Marketing

✉ vp-marketing@pmicic.org

📞 317-345-6785



ABOUT PMICIC



The PMI Central Indiana Chapter (PMICIC) is committed to advancing project management excellence and fostering a thriving professional community. Our mission is to provide professionals, students, and organizations with the tools, certifications, and networks necessary for achieving excellence in project success and career growth.

Our vision is to be the premier catalyst for project excellence in Indiana, setting the standard for innovation, engagement, and impact among PMI chapters. Through a strong commitment to PMI's core values—Make It Easy, Aim Higher, Be Welcoming, Embrace Curiosity, and Together We Can—and employing the M.O.R.E. framework, PMICIC aims to create meaningful professional development opportunities, foster leadership, and build a robust project professionals community.

CONTACT US

Interested in becoming a sponsor?

Contact Carol Baker, VP Strategic Partnerships & Marketing, at

✉ vp-marketing@pmicic.org 📞 317-345-6785

RESPONSE
DEADLINE

June 15, 2026